

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 20px;">WRAL-TV Raleigh</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">8/16/12</span>
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I, Jon Ferrell

do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Total Charges:** \$52,900 G / \$44,965 Net

This broadcast time will be used by: NRCC-IE

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☐ No

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I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE  
Keith Davis- Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

Date \_\_\_\_\_ Signature [Signature] Contact Phone Number 703-683-4877

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

Dave Lyles      Dave Lyles      Sales manager  
Signature      Printed Name      Title



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

# CONTRACT

<u>Contract / Revision</u> 116621 /		<u>Alt Order #</u> 06281040
<u>Product</u> NRCC IE 08/31		
<u>Contract Dates</u> 08/31/12 - 09/06/12		<u>Estimate #</u> 3009
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 08/15/12 / 08/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**National Media Research Planning & Placement, LLC**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	08/31/12	08/31/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----1--				1	\$2,000.00			
N 2	WRAL	08/31/12	08/31/12	Late Late Show	1237a-137a		:30			NM	1	\$225.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----1--				1	\$225.00			
N 3	WRAL	08/31/12	08/31/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----1--				1	\$700.00			
N 4	WRAL	08/31/12	08/31/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----1--				1	\$1,000.00			
N 5	WRAL	08/31/12	08/31/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----1--				1	\$2,500.00			
N 6	WRAL	08/31/12	08/31/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	----1--				1	\$1,500.00			
N 7	WRAL	09/03/12	09/03/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	1-----				1	\$2,000.00			
N 8	WRAL	09/03/12	09/03/12	US Open Tennis Monday	11a-7PM, 5-8PM		:30			NM	1	\$1,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	1-----				1	\$1,000.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
116621 /	06281040

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/31/12 - 09/06/12	NRCC IE 08/31	3009

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	08/15/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	WRAL	09/03/12	09/03/12	Late Late Show	1237a-137a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	1-----				1	\$225.00			
N 10	WRAL	09/03/12	09/03/12	Noon News	12p-1p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	1-----				1	\$700.00			
N 11	WRAL	09/03/12	09/03/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	1-----				1	\$1,000.00			
N 12	WRAL	09/03/12	09/03/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	1-----				1	\$2,500.00			
N 13	WRAL	09/03/12	09/03/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	1-----				1	\$1,500.00			
N 14	WRAL	09/01/12	09/01/12	U.S Open Tennis Saturday	11a - 6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----1-				1	\$1,000.00			
N 15	WRAL	09/01/12	09/01/12	WRAL 6a News Sat	6-8a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----1-				1	\$600.00			
N 16	WRAL	09/01/12	09/01/12	Andy Griffith Sat 730-8p	730-8p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----1-				1	\$275.00			
N 17	WRAL	09/01/12	09/01/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----1-				1	\$700.00			
N 18	WRAL	09/02/12	09/02/12	U.S Open Tennis Sunday	11a-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----1				1	\$1,000.00			
N 19	WRAL	09/02/12	09/02/12	6pm News (Sun)	6-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----1				1	\$800.00			
N 20	WRAL	09/02/12	09/02/12	WRAL Sun Morning News	7-9a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----1				1	\$900.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
116621 /	06281040

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/31/12 - 09/06/12	NRCC IE 08/31	3009

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	08/15/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 21	WRAL	09/06/12	09/06/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$2,000.00			
N 22	WRAL	09/06/12	09/06/12	Late Late Show	1237a-137a		:30			NM	1	\$225.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$225.00			
N 23	WRAL	09/06/12	09/06/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$700.00			
N 24	WRAL	09/06/12	09/06/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$1,000.00			
N 25	WRAL	09/06/12	09/06/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$2,500.00			
N 26	WRAL	09/06/12	09/06/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$1,500.00			
N 27	WRAL	09/04/12	09/04/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$2,000.00			
N 28	WRAL	09/04/12	09/04/12	Late Late Show	1237a-137a		:30			NM	1	\$225.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$225.00			
N 29	WRAL	09/04/12	09/04/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$700.00			
N 30	WRAL	09/04/12	09/04/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$1,000.00			
N 31	WRAL	09/04/12	09/04/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$2,500.00			
N 32	WRAL	09/04/12	09/04/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$1,500.00			

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<u>Contract Dates</u> 08/31/12 - 09/06/12	<u>Product</u> NRCC IE 08/31	<u>Estimate #</u> 3009
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 08/15/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 33	WRAL	09/04/12	09/04/12	Tue Hour 2	9-10p		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-1-----				1	\$7,000.00			
N 34	WRAL	09/05/12	09/05/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	--1----				1	\$2,000.00			
N 35	WRAL	09/05/12	09/05/12	Late Late Show	1237a-137a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	--1----				1	\$225.00			
N 36	WRAL	09/05/12	09/05/12	Noon News	12p-1p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	--1----				1	\$700.00			
N 37	WRAL	09/05/12	09/05/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	--1----				1	\$1,000.00			
N 38	WRAL	09/05/12	09/05/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	--1----				1	\$2,500.00			
N 39	WRAL	09/05/12	09/05/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	--1----				1	\$1,500.00			
<b>Totals</b>											<b>39</b>	<b>\$52,900.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/06/12	39	\$52,900.00	\$44,965.00
<b>Totals</b>	<b>39</b>	<b>\$52,900.00</b>	<b>\$44,965.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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